



PRESS RELEASE

## VIGNA MARRUCHETO: THE NEW BRUNELLO DI MONTALCINO BY BANFI

(Montalcino, May 24, 2021) – With the 2016 vintage, Banfi's Brunello di Montalcino family is enriched with a new label, Vigna Marrucheto.

The Banfi estate, which covers almost 3,000 hectares in a single portion, is characterized by an exceptional variety: vineyards, olive and fruit trees, lush woods, wheat and spelt fields, a true paradise of biodiversity. And here, on the gentle slopes of the hills, is the ideal habitat of Sangiovese. In a perfect combination between soil, sun exposure, and the work of man, the myth of Brunello di Montalcino is born.

The newborn Vigna Marrucheto (12,000 bottles), produced from three parcels of the homonymous vineyard (about 10 hectares), located in the south-eastern area of the estate, is the result of the several studies carried out since the beginning within the Banfi's estate, from those on zonation to the clonal selection to the development of the Banfi Alberello training system. Over forty years of Banfi's experience, dedicated to the expression and enhancement of the diversity of each terroir of the estate, led to the fulfillment of the Brunello "Vigna" project.

Thanks to the company's zonation, which aimed at enhancing in the best way every single zone of the estate, twenty-nine different terroirs have been identified. "Terroir" is a French term that, with just a single word, tells that a wine is a result not only of the grape but also of the environment in which the grape ripens. Soil, therefore, and light, breezes, and altitude create a small world different from the adjacent one in each vineyard. The work carried out in the vineyards continues in the cellar. Here, the grapes coming from every single vineyard are processed separately. The aging is carried out separately, too, giving the possibility to taste the different peculiarities of every vineyard in a glass of wine.

Elegant and refined, the glass shows an intense ruby red color. With great complexity, notes of red plums and white peaches stand out. The wine has a full and vibrant body, supported by excellent acidity, with silky tannins and a well-balanced and very persistent finish.

*For further information and pictures, please contact:*

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